Cookie Policy

Last updated: November 2026

This cookie policy supplements the privacy policy of the website https://swikly.com/

1. What is a cookie?

A cookie is a small text file. The term covers any type of tracker placed and read, for example, when visiting a website, reading an email, or installing or using software or a mobile application, regardless of the type of device used.

It may be placed by the Site's server or by a third-party server (advertising network, web analytics service, etc.). Cookies do not compromise the security of the Site.

2. Cookies placed by SWIKLY

When You visit our Site, SWIKLY may install various cookies on Your device. These cookies make it possible to:

- Keep the Site running properly;
- Remember the language version of the Site You selected;
- Record and adapt the Site's features to Your browsing preferences (identification, adaptation to the type of device used);
- Manage the acceptance and retention period of cookies.

In accordance with applicable regulations, cookies have a maximum lifespan of 13 months.

3. Cookies placed by third parties

- **Analytics cookies:**

These cookies measure the Site's audience, track Your browsing on the Site and generate statistics on how the Site is used. This helps improve the Site's performance.

- **Cookies placed by advertising partners:**

These cookies identify Your interests in order to show You relevant advertising content when You browse other websites.

If You do not allow these cookies, the advertising You see will be less targeted.

- **Social media cookies:**

While browsing the Site, You can click on the social media buttons to view SWIKLY's profiles on Facebook, YouTube, LinkedIn and X. These third-party applications may place cookies in order to show You targeted advertising. By clicking on the icon of a social network, that network may identify You. If You are logged into the social

network while browsing the Site, the share buttons can link the content You view to Your user account.

SWIKLY cannot control the process used by social networks to collect information about Your browsing on the Site. We therefore invite You to consult their personal data protection policies to learn how they use this information and what browsing data they may collect.

- **Cookies placed by Microsoft Clarity:**

SWIKLY uses Microsoft Clarity to better understand Your needs and optimize the Site. Clarity is a behavioral analytics service that measures, among other things, time spent on a page, clicks, scrolling and navigation paths, in the form of heatmaps and session recordings. The Data collected relates to Your behavior and Your devices (device type, screen size, browser, language, country). Input fields and sensitive content are masked and not recorded. Clarity places in particular the cookies _clck, _clsk and CLID, only after Your consent has been obtained through the cookie banner. This Data is processed by Microsoft Corporation, which may host it outside the European Union, particularly in the United States. This transfer is governed by the EU-US Data Privacy Framework, to which Microsoft adheres. SWIKLY does not use this information to identify You individually. For more details, You can read Microsoft's privacy statement: https://privacy.microsoft.com/en-us/privacystatement

Managing cookies

When You visit the Site for the first time, a cookie banner appears asking You to accept or refuse the installation of these cookies. You may also give or refuse Your consent for certain cookies only.

4. Your rights

In accordance with the amended French Data Protection Act of 6 January 1978 (loi Informatique et Libertés) and the GDPR, You have the right to access, rectify, object to, erase and restrict the information collected through cookies and other trackers. To exercise these rights, please contact contact@swikly.com.

You may change or withdraw Your consent at any time by clicking the “Cookie Settings” link at the bottom of every page of the Site.